Application Form for Weird and Wonderful Animal Conservation Small Grant

Weird And Wonderful Animal Conservation (WAWA Conservation) is a non-profit charitable organisation dedicated to combating the funding bias in conservation and saving the world’s most unique and endangered species from extinction. WAWA is focusing its fundraising efforts on protecting species that are highly endangered, yet incredibly important to biodiversity, due to their unique behaviour, genetics, biology, or even their roles in the ecosystem. WAWA emphasizes the importance of less charismatic species (any species that are not “charismatic megafauna” with widespread public appeal).

WAWA Conservation’s small grant initiative aims to provide supplementary funding to conservation projects supporting EDGE species. Ideal candidates for this grant will 1. be involved in a project dedicated to the conservation of one or more EDGE species and 2. require supplemental funding for a high-impact purpose related to the conservation of these EDGE species.

This small grant is designed to provide supplementary funding for larger conservation projects supporting EDGE species. In this application, please include information about your overarching conservation project’s goals, unless specifically prompted to include details about the allocation of supplemental funds. We are more interested in knowing about the overall impact of partnering projects than the explicit use of funds from the WAWA Conservation Small Grant.

Once you have completed this form, please send it to us at [wawaconservation@gmail.com](mailto:wawaconservation@gmail.com) with the subject line “small grant application: organisation – project title”. Applications will be reviewed twice a year, on 31st March and 30th September. Please contact us if you have any questions or would like more information about WAWA Conservation.

| **Q1. Applicant’s details**  **I am applying as an: Organisation ☐ Individual ☐**  **Name of individual:**  **Name of organisation (if applicable):**  **Relationship of applicant to organisation (if applicable):** |
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| **Q2. Contact email address:** |
| **Q3. Website, or social media link, for either the specific project, or the lead organisation:** |
| **Q3. Country where project is based:**  **Nearest city or region where project is based:** |
| **Q4. Species details**  Please include details of the species that this project seeks to benefit (in the case of multiple species, please detail maximum three main/flagship species):   1. Common and scientific name 2. IUCN Red List status 3. EDGE median score (to find this, please download the EDGE species list on the following link, find your species in the appropriate tab at the bottom of the spreadsheet and record its score in the EDGE.MEDIAN column: <https://www.edgeofexistence.org/wp-content/uploads/2024/11/2024_EDGE_species_external.xlsx>) |
| **Q5. Are there any project partners that this project will be working alongside?  If yes, please give name (individual and organisation) and what their role will be in the project:** |
| **Q6. Project summary**  Please provide a brief summary of your project. This may be used in communication activities and/or published online if your application is successful (max. 100 words) |
| **Q7. Project description**  Please provide a description of your project:   1. A statement of the problem this project aims to address (max. 50 words) 2. The goals/objectives of the project (max. 150 words) 3. Methodology of the project (max. 200 words) 4. The outcomes or deliverables of the project (max. 200 words) |
| **Q8. Project costs**     1. Please provide a breakdown of approximate costs for this project (the project as a whole): 2. Please explain how this small grant will contribute towards this larger project structure (max. 50 words) |
| **Q9. Please provide expected project start and end dates** |
| **Q10. Please provide any key checkpoints and milestones, with target dates:** |
| **Q11. Communications and content**  As part of the conditions for the awarding of this grant, WAWA Conservation requires project updates and communications that can be shared with our own followers. Please tick which communications this project will be able to provide. By selecting these options, you are giving WAWA Conservation the appropriate permissions to share this material.  ☐ Photographs  At least 5 high-quality photographs, specifically three showing work at the project and one species photograph  ☐ Social media  Two social media posts, each around 200 words with one high-quality photograph. One should be an infographic about general work of the project and the species, one should be about how project funding is supporting the project  ☐ Video content One video, minimum 30 seconds, introducing the targeted species and the project and how funding is supporting the project  ☐ Website content  Either a blog or article about the project or the targeted species, consisting of a minimum of 800 words, with at least two high-quality photographs  ☐ Other: |
| **Name:**  **Date:**  **Signature:** |

Thank you for your time in filling out our form, we look forward to assessing your application.

WAWA Conservation offers a consultancy service (provided free of charge for qualifying conservation projects). Please contact us at [wawaconservation@gmail.com](mailto:wawaconservation@gmail.com) if any of these services are of interest to you or your organisation:

* Wildlife Conservation Consulting (Knowledge and Planning)
* Management & Project Development
* Research & Data Sciences
* Education & Outreach
* Creative Services